

Award	Title	Entrant	Advertiser
ADVERTISING FOR THE ARTS & SCIENCES			
Gold ADDY® Award	Cat on a Hot Tin Roof Poster	Brunet-Garcia Advertising	Players by the Sea
Gold ADDY® Award and Charlie - Advertising for the Arts & Sciences	Players by the Sea Poster Series	Brunet-Garcia Advertising	Players by the Sea
Gold ADDY® Award	2013 PreCollege Perspective	Ringling College Design Center	Office of Continuing Studies and Special
Gold ADDY® Award	Alphabout	The Zimmerman Agency	Alphabout
Silver ADDY® Award	Talking Heads Poster	Brunet-Garcia Advertising	Players by the Sea
Silver ADDY® Award	FMoPA building graphics	Trickey Jennus	Florida Museum of Photographic Arts
Silver ADDY® Award	Next to Normal Poster	Brunet-Garcia Advertising	Players by the Sea
Silver ADDY® Award	Perspectives, Spring 2012	Ringling College Design Center	Office of Admissions, Ringling College of Art and
Silver ADDY® Award	FLORIDA REP - "2012 Out of Home	NOISE	Florida Repertory Theatre
Silver ADDY® Award	FLORIDA REP - "2012 Multi-Media	NOISE	Florida Repertory Theatre
Silver ADDY® Award	Perspectives, Fall 2012	Ringling College Design Center	Office of Admissions, Ringling College of Art and
Silver ADDY® Award	2012/2013 Ringling College Admissions	Ringling College Design Center	Office of Admissions, Ringling College of Art and
Silver ADDY® Award	Zoo Miami Website	kabookaboo	Zoo Miami
Silver ADDY® Award	2012/2013 Ringling College Acceptance	Ringling College Design Center	Office of Admissions, Ringling College of Art and
Silver ADDY® Award	2012/2013 Ringling College Admissions	Ringling College Design Center	Office of Admissions, Ringling College of Art and
Silver ADDY® Award	2012 Commencement	Ringling College Design Center	Office of Student Life, Ringling College of Art
Silver ADDY® Award	Experience Sarasota	Ringling College Design Center	Office of Admissions, Ringling College of Art and
ADVERTISING INDUSTRY SELF-PROMOTION			
Gold ADDY® Award	2012 AAF Tampa Bay Opening Reel	AAF Tampa Bay	AAF Tampa Bay
Gold ADDY® Award	Promotion / Let's Talk	DerigoDesign	Derek Overholt
Gold ADDY® Award	HEYDAY Announcement Package	HEYDAY	HEYDAY
Gold ADDY® Award and Charlie - Advertising Industry Self-Promotion	HEYDAY Holiday Punch	HEYDAY	HEYDAY
Gold ADDY® Award	The Target	DME Studios	DME Studios
Gold ADDY® Award	Book of 12 - Principles of Creativity	SapientNitro	SapientNitro
Gold ADDY® Award	Objectivity	MGSCOMM	MGSCOMM
Silver ADDY® Award	Brunet-Garcia Holiday Promotion	Brunet-Garcia Advertising	Brunet-Garcia Advertising
Silver ADDY® Award	Brunet-Garcia Holiday Promotion	Brunet-Garcia Advertising	Brunet-Garcia Advertising
Silver ADDY® Award	MLB Creative 15th Anniversary T-shirt	CAF	MLB Creative
Silver ADDY® Award	evok On-Hold Messaging	Push Button Productions	evok Advertising
Silver ADDY® Award	Agency Self Promotion Package	Evok Advertising	evok advertising

Winners Press Release

American Advertising Federation

AAF District 04

2012-2013 AAF District 04

Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
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Factory Shred Concept Book
Onyx Website
Lou Bopp: Route 66
Coalter Digital Capabilities Reel
Lou Bopp: Route 66
Gallagher In Slow Motion
HEYDAY stationery
Ad 2 Orlando Logo
Ad 2 Orlando Rebrand Campaign
smartWorld Posters
O'Donnell Agency Holiday Card
A Marketer's Guide To Pinterest: Pin It To
A Marketer's Guide to Pinterest - Video
Social vs. Search Smackdown - Video
Social vs Search - Infographic Campaign
A Marketer's Guide to Pinterest -
Alma Website
Alma's Souls Facebook Campaign

Brand Tango
Onyx Creative Group, Inc.
Jacaty + Associates
Coalter Digital LLC
Jacaty + Associates
Fiction
HEYDAY
Purple, Rock, Scissors
Purple, Rock, Scissors
Generousitas
O'Donnell Agency
MDG Advertising
MDG Advertising
MDG Advertising
MDG Advertising
MDG Advertising
MDG Advertising
Alma DDB
Alma DDB

PureMatter
Onyx Creative Group, Inc.
Lou Bopp Photography
N/A
Lou Bopp Photography
FICTION
HEYDAY
Ad 2 Orlando
Ad 2 Orlando
McCann Worldgroup
O'Donnell Agency
MDG Advertising
MDG Advertising
MDG Advertising
MDG Advertising
MDG Advertising
Alma DDB
Alma DDB

COLLATERAL MATERIAL

Gold ADDY® Award
Gold ADDY® Award
Gold ADDY® Award and Charlie -
Collateral Material
Gold ADDY® Award
Gold ADDY® Award
Gold ADDY® Award
Gold ADDY® Award
Gold ADDY® Award
Gold ADDY® Award
Gold ADDY® Award
Gold ADDY® Award
Gold ADDY® Award
Gold ADDY® Award
Gold ADDY® Award
Silver ADDY® Award
Silver ADDY® Award

Windjammer Brochure
Contech Stationery
Bark on Park Posters
Field of Dreams Poster Campaign
Angel Ball - Year of the Dragon
Hard Rock Top of the Rock Award
The Lakelander - Issue 1
Alphabout Poster Campaign
Faith Radio Poster
Poppitz, the frog who flew
CULTURED: Fall 2012
CULTURED: Winter 2012
South Florida Opulence Fall 2012 Issue
Contech Brochure

Anson-Stoner
Anson-Stoner
Scott-McRae Advertising
Scott-McRae Advertising
Sherri Morrison Creative Design
Hard Rock International
Patterson Publishing
The Zimmerman Agency
The Zimmerman Agency
Bepperton Entertainment Productions
Jacaty + Associates
Jacaty + Associates
South Florida Opulence Magazine
Anson-Stoner

Windjammer Landing
Contech
Bark on Park
FCA Jacksonville
Community School of Naples
Hard Rock Cafe Margarita, Bali, Honolulu,
Patterson Publishing
Alphabout
WFRF 1070 AM Faith Radio
Leizelle Guinness
Design/Miami
Design Miami
Opulence Magazine

Silver ADDY® Award	2013 Annual Magazine	helium creative	EDSA
Silver ADDY® Award	Angel Ball - Year of the Dragon	Sherri Morrison Creative Design	Community School of Naples
Silver ADDY® Award	Vibe Manual	Hard Rock International	Hard Rock International
Silver ADDY® Award	BI-LO Holiday Storybook	On Ideas	BI-LO
Silver ADDY® Award	The Lakelander - Issue 2	Patterson Publishing	Patterson Publishing
Silver ADDY® Award	Tryst Collateral	ReaktDesign	Tryst Salon
Silver ADDY® Award	Built by People. Bound by Purpose.	Taproot Creative	The Mosaic Company
Silver ADDY® Award	Unlimited Vacation Club Brochure	Brand Tango	AMResorts
Silver ADDY® Award	Tennessee TVG13 – Photo Essay	Miles	Tennessee Department of Tourist Development
Silver ADDY® Award	Caribbean Buzz Business Card	CAF	Caribbean Buzz Helicopters

CONSUMER OR TRADE PUBLICATION

Gold ADDY® Award	Abed's "Ribbons" Mad Hatter Pantomime	Red Advertising & Marketing Ltd.	Abeds
Gold ADDY® Award	Born & Raised: Southern Living Tailgate	Publix Super Markets, Inc.	Publix Super Markets
Gold ADDY® Award and Charlie - Consumer or Trade Publication	Reshaping	JM&A Group	JM&A Group
Silver ADDY® Award	Huckins Yacht Service Ad "Floats"	Anson-Stoner	Huckins Yacht
Silver ADDY® Award	Banks Can Launch "Obama" Magazine Ad	Red Advertising & Marketing Ltd.	Banks Breweries
Silver ADDY® Award	Garden & Gun Magazine Ad Campaign	Publix Super Markets, Inc.	Publix Super Markets, Inc.
Silver ADDY® Award	Only Coral Gables	OutOfTheBlue Advertising	Business Improvement District Downtown Coral
Silver ADDY® Award	Pilot Pen - Power to the Pen Campaign	The Zimmerman Agency	Pilot Pen
Silver ADDY® Award	Grotto	Virgo Communications	Altman Real Estate
Silver ADDY® Award	Nature's Own BreakFASTer Magazine Ad	The Zimmerman Agency	Flowers Foods Inc

DIGITAL ADVERTISING

Gold ADDY® Award	The Tin Man	Strong Films	Arnold Palmer Hospital for Children
Gold ADDY® Award	Chloe's Wedding Day	Strong Films	Arnold Palmer Hospital for Children
Gold ADDY® Award and Charlie - Digital Advertising	New Fantasyland Desktop Site	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Gold ADDY® Award	New Fantasyland Mobile Site	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Gold ADDY® Award	F4Devices Website	Onyx Creative Group, Inc.	F4Devices
Gold ADDY® Award	BeMagic 2012	DME Studios	Orlando Magic
Gold ADDY® Award	GE Appliance - French Door Refrigerator	BGT Partners	General Electric Online Marketing Team
Gold ADDY® Award	Fiat 500 Abarth Reveal	SapientNitro	Chrysler Group LLC
Gold ADDY® Award	Goldman Properties Corporate Website	kabookaboo	Goldman Properties
Gold ADDY® Award	Hola Mexico Goodbye Clichés	Alma DDB	Hola Mexico Film Festival LLC/ Samuel Douek

Winners Press Release

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AAF District 04

2012-2013 AAF District 04

Gold ADDY® Award	Millennium Place Boston Website	Ronin Advertising Group	Millennium Place
Gold ADDY® Award	"Misses You - Anthem" :60 English	Macias Advertising LLC	Baptist Health South Florida - Doctors Hospital
Gold ADDY® Award	"Misses You - Anthem" :60 Spanish	Macias Advertising LLC	Baptist Health South Florida - Doctors Hospital
Gold ADDY® Award	Hola Mexico Goodbye Clichés	Alma DDB	Hola Mexico Film Festival LLC/ Samuel Douek
Gold ADDY® Award	Hola Mexico Goodbye Clichés	Alma DDB	Hola Mexico Film Festival LLC/ Samuel Douek
Silver ADDY® Award	La Gloutonnerie Website	helium creative	La Gloutonnerie
Silver ADDY® Award	Ray C. Anderson Foundation Website	idgroup consulting + creative	Ray C. Anderson Foundation
Silver ADDY® Award	Heart Center Video	BigEye Creative	Arnold Palmer Hospital for Children
Silver ADDY® Award	Hospice "Owen" Video	ChappellRoberts	Suncoast Hospice
Silver ADDY® Award	Camacho Cigars Website	Purple, Rock, Scissors	Davidoff of Geneva Distribution
Silver ADDY® Award	Rocky Mountain College of Art + Design	Purple, Rock, Scissors	Rocky Mountain College of Art + Design
Silver ADDY® Award	Unity College Promo Video	Parisleaf Printing and Design	Unity College
Silver ADDY® Award	Seven Fightgear	Amelia Woodbridge Consulting	Seven Fightgear
Silver ADDY® Award	Two Sweet Things Lead to Another Internet	The Zimmerman Agency	Flowers Foods
Silver ADDY® Award	Pilot Pen - Power to the Pen Digital	The Zimmerman Agency	Pilot Pen
Silver ADDY® Award	3N2 Team Builder Website	Battle	3N2 Team Builder Website
Silver ADDY® Award	GE Appliance - French Door Refrigerator	BGT Partners	GE Online Marketing Team
Silver ADDY® Award	The Out-of-Door Academy "Pass it on"	The Out-of-Door Academy	The Out-of-Door Academy
Silver ADDY® Award	Millennium Partners Corporate Website	Ronin Advertising Group	Millennium Partners
Silver ADDY® Award	Hola Mexico Goodbye Clichés	Alma DDB	Hola Mexico Film Festival LLC/ Samuel Douek

DIRECT MARKETING

Gold ADDY® Award and Charlie - Direct Marketing	Senses Campaign	helium creative	EDSA
Silver ADDY® Award	"Fantasy Coffee" T-shirt for RPGwithme	Kandzer Design	RPGwithme/Rob Eisenberg
Silver ADDY® Award	1313	Bankers Financial Corporation	Bankers Insurance Group
Silver ADDY® Award	Viewfinder	JM&A Group	JM&A Group
Silver ADDY® Award	Viewfinder	JM&A Group	JM&A Group

ELEMENTS OF ADVERTISING

Gold ADDY® Award	Players by the Sea Poster Series	Brunet-Garcia Advertising	Players by the Sea
Gold ADDY® Award	Anson-Stoner Agency Handbook	Anson-Stoner	Anson-Stoner
Gold ADDY® Award	Windjammer Photo Campaign	Anson-Stoner	Windjammer Landing
Gold ADDY® Award	Bark on Park Posters	Scott-McRae Advertising	Bark on Park
Gold ADDY® Award	Bark on Park Posters	Scott-McRae Advertising	Bark on Park
Gold ADDY® Award	Elkarita Logo	idgroup consulting + creative	Elkarita

Winners Press Release

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AAF District 04

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Gold ADDY® Award	NSU Rise Up	Fahlgren Mortine	Nova Southeastern University
Gold ADDY® Award	New Fantasyland Animation	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Gold ADDY® Award	Pet Photography	Publix Super Markets, Inc.	Publix Super Markets, Inc.
Gold ADDY® Award	Guardsman Limited Audio	Generousitas	Guardsman Limited
Gold ADDY® Award	2012/2013 Ringling College Admissions	Ringling College Design Center	Office of Admissions, Ringling College of Art and
Gold ADDY® Award and Charlie - Elements of Advertising	Monsters do exist	Concept Cafe Advertising	HADD (Hispanics Against Drunk Driving)
Gold ADDY® Award	Little Red Riding Hood	Concept Cafe Advertising	HADD (Hispanics Against Drunk Driving)
Gold ADDY® Award	Hola Mexico Goodbye Clichés	Alma DDB	Hola Mexico Film Festival LLC/ Samuel Douek
Gold ADDY® Award	Hola Mexico Goodbye Clichés	Alma DDB	Hola Mexico Film Festival LLC/ Samuel Douek
Gold ADDY® Award	McDonald's Cancha	Alma DDB	McDonald's/ Cristina Vilella
Gold ADDY® Award	Walking The Bible	Eric Schrottenboer Music and Film	The Acacia Project
Silver ADDY® Award	Reefer Madness Poster	Brunet-Garcia Advertising	Players by the Sea
Silver ADDY® Award	Trinchera Logo	Anson-Stoner	Trinchera Ranch
Silver ADDY® Award	Faces of HIV Photo Campaign	Anson-Stoner	Florida Department of Health
Silver ADDY® Award	Pirate Composite	Anson-Stoner	Pirates Dinner Adventure
Silver ADDY® Award	Choice Wireless "Cut the Cord" Jingle	CAF	Choice Wireless
Silver ADDY® Award	Campus Wildlife	UCF Marketing	University of Central Florida
Silver ADDY® Award	KFC Chicken Pot Pie	Circa Music	KFC
Silver ADDY® Award	Swiss Stays Logo	ClearpH Design	Swiss Stays
Silver ADDY® Award	New Fantasyland Mirror	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Silver ADDY® Award	Festival of the Masters Signature Art	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Silver ADDY® Award	Fans for Life	Mindclay Creative	Sports Time Ohio
Silver ADDY® Award	Swiss Stays Photography	ClearpH Design	Swiss Stays
Silver ADDY® Award	Inspire Entertainment Responsive Website	eNox Media	Inspire Intertainment
Silver ADDY® Award	Publix Brandmark	Publix Super Markets, Inc.	Publix (Corporate Identity)
Silver ADDY® Award	Garden & Gun Magazine Ad Campaign	Publix Super Markets, Inc.	Publix Supermarkets, Inc.
Silver ADDY® Award	Men Who Cook Brand Identity	Emagination Unlimited	PACE Center for Girls
Silver ADDY® Award	e-Swisher Come on Over Photography	Burdette Ketchum	Swisher International
Silver ADDY® Award	HEYDAY logo	HEYDAY	HEYDAY
Silver ADDY® Award	Get Rubis, Get Going	Virgo Communications	Rubis West Indies Limited
Silver ADDY® Award	1962 Productions/One People	Generousitas	1962 Productions/One People Documentary
Silver ADDY® Award	What Separates Top Creatives Blog Post	icreatives staffing	icreatives staffing
Silver ADDY® Award	3N2 Play Ball	Battle	3N2
Silver ADDY® Award	Poppitz, the frog who flew	Bepperton Entertainment Productions	Leizelle Guinness

Winners Press Release

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AAF District 04

2012-2013 AAF District 04

Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award

Chihuahua Haus Logo
McDonald's Piñata Smoothies
Rising
La Toya Woods Carnival centerfold - Feb
Dana Mc Intyre Centerfold - April 22

MDG Advertising
Alma DDB
Eric Schrottenboer Music and Film
Julie Mango Productions Ltd
Julie Mango Productions Ltd

Chihuahua Haus
McDonald's/ Cristina Vilella
SAF Holland Trucking
Newsday MENTALITY
NEWSDAY MENTALITY

INTEGRATED CAMPAIGNS

Gold ADDY® Award and Charlie -
Integrated Campaign
Gold ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award

Ray C. Anderson Foundation Brand Roll-
New Fantasyland Campaign
Huckins Yacht Integrated Campaign
Windjammer Integrated Campaign
Field of Dreams Campaign
Elkarita Brand Roll-Out
Caribbean Buzz Helicopters Tourism

idgroup consulting + creative
Disney's Yellow Shoes Creative Group
Anson-Stoner
Anson-Stoner
Scott-McRae Advertising
idgroup consulting + creative
CAF

Ray C. Anderson Foundation
Disney Parks and Resorts
Huckins Yacht
Windjammer Landing
FCA Jacksonville
Elkarita
Caribbean Buzz Helicopters

NEWSPAPER

Gold ADDY® Award and Charlie -
Newspaper
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award

Wings of the Tropics Launch Print -
Cultural Ad: Culture. Shocked?
2012 Olympics AD
Digicel Value How I roll

Macias Advertising LLC
BVK
Publix Super Markets, Inc.
OGM Communications Limited

Fairchild Tropical Botanic Garden
Visit St. Petersburg Clearwater
Publix Super Markets, Inc.
DIGICEL Trinidad

NON-TRADITIONAL ADVERTISING

Gold ADDY® Award and Charlie - Non
Traditional
Silver ADDY® Award

Hola Mexico Goodbye Clichés
Arden Park Ground Breaking "Vision Tree"

Alma DDB
MLB Creative

Hola Mexico Film Festival LLC/ Samuel Douek
Standard Pacific Homes

OUT-OF-HOME

Gold ADDY® Award and Charlie - Out of
Home
Gold ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award

Star Wars Weekends Campaign
Grassboards
Pirate "Food Fight"
Green means Grow
MKE FUN - Out-Of-Home - Campaign
BPTT 'Welcome to Tobago' Airport Sign

Disney's Yellow Shoes Creative Group
Rumbo Cultural Marketing
Anson-Stoner
Rumbo Cultural Marketing
NOISE
McCann Port Of Spain

Disney Parks and Resorts
Grow Financial Federal Credit Union
Grow Financial Federal Credit Union
VISIT Milwaukee
BP Trinidad and Tobago

PUBLIC SERVICE

Gold ADDY® Award

Food Fight

Scott-McRae Advertising

Second Harvest North Florida

Winners Press Release

American Advertising Federation

AAF District 04

2012-2013 AAF District 04

Gold ADDY® Award and Charlie - Public Service	Faces of HIV Brochure	Anson-Stoner	
Gold ADDY® Award	Faces of HIV Mobile Art Exhibit	Anson-Stoner	Florida Department of Health
Gold ADDY® Award	Faces of HIV Integrated Campaign	Anson-Stoner	Florida Department of Health
Gold ADDY® Award	Hoop of Life	ROSS ADVERTISING	Ministry of National Security
Gold ADDY® Award	State Election Commission	McCann San Juan	The State Election Commission
Gold ADDY® Award	Monsters do exist	Concept Cafe Advertising	HADD (Hispanics Against Drunk Driving)
Gold ADDY® Award	Little Red Riding Hood	Concept Cafe Advertising	HADD (Hispanics Against Drunk Driving)
Silver ADDY® Award	Faces of HIV Trailer	Anson-Stoner	Florida Department of Health
Silver ADDY® Award	Faces of HIV TV	Anson-Stoner	Florida Department of Health
Silver ADDY® Award	Faces of HIV Poster "Statistics"	Anson-Stoner	Florida Department of Health
Silver ADDY® Award	Faces of HIV Poster "In The Eye"	Anson-Stoner	Florida Department of Health
Silver ADDY® Award	One Army	Brian Minnich Photography Inc.	The Salvation Army Orlando
Silver ADDY® Award	Wine for Wisdom Event Invite	CNP Clark/Nikdel/Powell	Polk State College Foundation

RADIO

Silver ADDY® Award	Choice Wireless "Cut the Cord"	CAF	Choice Wireless
Silver ADDY® Award	Cama	McCann San Juan	Garnier
Silver ADDY® Award	Baño	McCann San Juan	Garnier
Silver ADDY® Award	Caídos	McCann San Juan	Garnier

SALES PROMOTION

Gold ADDY® Award	Black Sheep Restaurant — Menu	Wingard Creative	Black Sheep Restaurant Group
Gold ADDY® Award	Elkarita Packaging	idgroup consulting + creative	Elkarita
Gold ADDY® Award	LA Live Pow Wow Trade Show Booth	BVK	Visit St. Petersburg Clearwater
Gold ADDY® Award	At Season's Peak Wild Alaskan Sockeye	Publix Super Markets, Inc.	Publix Super Markets, Inc.
Gold ADDY® Award	Unlimited Vacation Club Member Kit	Brand Tango	AMResorts
Gold ADDY® Award and Charlie - Sales Promotion	3ZERO RUMS	Everything Slight Pepper	3ZERO Limited
Silver ADDY® Award	Think Happy! Be Happy! Campaign	Natural Life	Natural Life
Silver ADDY® Award	LA Live Pow Wow Trade Show Booth &	BVK	Visit St. Petersburg Clearwater
Silver ADDY® Award	Alessi Product Labels	Schifino Lee Advertising + Branding	Vigo-Alessi
Silver ADDY® Award	Mobil 1 DVS Shoes	Theory Communication & Design	Exxon Mobil
Silver ADDY® Award	Publix Private-Label Candy Packaging	Publix Super Markets, Inc.	Publix Super Markets, Inc.
Silver ADDY® Award	Tricky Treatsville: Halloween Promotion	Publix Super Markets, Inc.	Publix Super Markets, Inc.
Silver ADDY® Award	Salt Life Skincare	Suzanne Clements Graphic Design, LLC	Salt Life Skincare

Silver ADDY® Award

Silver ADDY® Award

Silver ADDY® Award

Publix Premium Limited Edition Wines

James Beard 2012 Menu

Millennium Place Boston Brochure

Publix Super Markets, Inc.

Brand Tango

Ronin Advertising Group

Publix Supermarkets

Casa D'Angelo

Millennium Place Boston

STUDENT ADDY Categories

Student BEST OF SHOW ADDY® and
Student Gold ADDY®

Student Gold ADDY®

Student Gold ADDY®

Student Gold ADDY®

Student Gold ADDY®

Student Gold ADDY®

Student Gold ADDY®

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Student Silver ADDY®

Student Silver ADDY®

Student Silver ADDY®

Student Silver ADDY®

The Collector

Domestic Violence Poster

Finca El Santo

Escudo De Armas

Tony & Cleo

Dark Nature

Extended Magazine

Grandfather

Daft Punk 20th Anniversary CD Collection

Cirque

Vintage Batman Characters

Kohler

Man Up and Groom

Essie

Lanikai Ukelele

Sharpie Leave Your Mark

Mathematics

Timelife - Health & Disease

Beat Cancer Campaign

Stressed Out Santa

Waverly Sanatorium

Rachel Warfiled Promo

Sharpie Print Ad

Earthpaint Campaign

Hopjacks Tap Wall

Mary Beth Koeth, Miami Ad School

Sara Kucharnik, Pensacola State College

Gabriella Thompson, Ringling College of Art
and Design

Raji Purcell, Ringling College of Art and
Design

Maggie Lee, Ringling College of Art and
Design

Rosales & Gonzalez, Ringling College of Art
and Design

Diane Zeise, Flagler College

Kelsea Andrews, Commercial Art Academy @
TBT

Sabreena Katz, University of North Florida

Ledja Tashi, Commercial Art Academy @ TBT

Jarrett Dayton Moore, University of West
Florida

Michelle & Josh, Ringling College of Art +
Design

E. Jaworek & P. Lofstedt, Ringling College

Sebastiane House, Pensacola State College

Alicia Nguyen, Pensacola State College

David Behar, University of North Florida

Sarah Pauhlius, Ringling College of Art and
Design

M. Rankin, Ringling College of Art and Design

James Nelms, AiJax

Jonathan Hooper, Flagler College

Casey Moore, International Academy of
Design and Technology

Samantha Wilbur, AiJax

Cassidy Nicole, Pensacola State College

Kayla Steffy, AiJax

Blake Ryan Jones, Pensacola State College

Miami Ad School

Pensacola State College

Ringling College of Art and Design

Ringling College of Art and Design

Ringling College of Art and Design

Ringling College of Art and Design

Flagler College

Commercial Art Academy @ TBT

University of North Florida

Commercial Art Academy @ TBT

University of West Florida

Ringling College of Art + Design

Ringling College

Pensacola State College

Pensacola State College

University of North Florida

Ringling College of Art and Design

Ringling College of Art and Design

AiJax

Flagler College

International Academy of Design and

AiJax

Pensacola State College

AiJax

Pensacola State College

Winners Press Release

American Advertising Federation

AAF District 04

2012-2013 AAF District 04

Student Silver ADDY®	Revolv	Dale Cochran, Pensacola State College	Pensacola State College
Student Silver ADDY®	Monster Tongue Skateboard Decks	Brittany "BAM" McCain, Commercial Art Academy @ TBT	Commercial Art Academy @ TBT
Student Silver ADDY®	Illuminate	Cathy Rosembert, Commercial Art Academy @ TBT	Commercial Art Academy @ TBT
Student Silver ADDY®	Usher Print	Cassidy Nicole, Pensacola State College	Pensacola State College
Student Silver ADDY®	Modern Emotion	Jonathan Sidwell, Pensacola State College	Pensacola State College
Student Silver ADDY®	Covergirl	Libby Castellani, Pensacola State College	Pensacola State College
Student Silver ADDY®	The Noble Concord	Brandon Nickerson, Digital Media Arts College	Digital Media Arts College
Student Silver ADDY®	Man Up and Groom	E. Jaworek & P. Lofstedt, Ringling College	Ringling College
Student Silver ADDY®	Löwensenf Extra	Josh Woolbert, Ringling College	Ringling College
Student Silver ADDY®	Brink	Justin Vachon, Ringling College of Art and Design	Ringling College of Art and Design
Student Silver ADDY®	Jelly Belly	Susan Holland Breed, Student- NWFSC	Student- NWFSC
Student Silver ADDY®	Go Forth & Explore	Luis Guillermo Samaniego, Hermann & Birch Creative Studio	Hermann & Birch Creative Studio
Student Silver ADDY®	Havana	Luis Guillermo Samaniego, Hermann & Birch Creative Studio	Hermann & Birch Creative Studio
Student Silver ADDY®	Munchers Candy Product Package	Christopher Dyche, High Tech North	High Tech North
Student Silver ADDY®	Longhorn	Lesley Driver, Indian River State College	Indian River State College
Student Silver ADDY®	SKY BOX 1	Ana Rodrigues, Dmac 2012/Ai Miami 2013	Dmac 2012/Ai Miami 2013
Student Silver ADDY®	SKY BOX 2	Ana Rodrigues, Dmac 2012/Ai Miami 2013	Dmac 2012/Ai Miami 2013

TELEVISION

BEST OF SHOW ADDY® and Gold ADDY® Award	Hola Mexico Goodbye Clichés	Alma DDB	Hola Mexico Film Festival LLC/ Samuel Douek
Gold ADDY® Award	Florida Lottery TV - Lucky For Life (Jake)	St. John & Partners	The Florida Lottery
Gold ADDY® Award	Coming Home	Dunn&Co.	Valpak
Gold ADDY® Award	Never Return	Island Company	Island Company
Gold ADDY® Award	Limited Time	Disney's Yellow Shoes Creative Group	Disney Parks and Resorts
Gold ADDY® Award	What Will You Grow?	Rumbo Cultural Marketing	Grow Financial Federal Credit Union
Gold ADDY® Award	Hello Sunny Television	Starmark	Greater Fort Lauderdale CVB
Gold ADDY® Award	Noticreo	Concept Cafe Advertising	Noticreo.com
Gold ADDY® Award	Jobs	Concept Cafe Advertising	American Honda Motor Co.
Gold ADDY® Award	McDonald's Cancha	Alma DDB	McDonald's/ Cristina Vilella
Gold ADDY® Award and Charlie - Broadcast	Teddy Bears	Concept Cafe Advertising	American Honda Motor Co.
Gold ADDY® Award	"Misses You - Anthem" :30 English	Macias Advertising LLC	Baptist Health South Florida - Doctors Hospital
Gold ADDY® Award	"The Sea Is Calling" TV	Royal Caribbean	Royal Caribbean International

Winners Press Release

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AAF District 04

2012-2013 AAF District 04

Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award and Mosaic
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award
Silver ADDY® Award

AL Thompsons - Valspar Paint TVC
UCF Orlando
Pin Your Future TV Spot
Spontaneous Pumpkin
Guardsman Limited Video
Spirit of Florida State
BPTT "I4TANDT" TV Campaign
No Weh No Betta Dan Yard
bmobile epic
STAG Santana Series
bmobile Epic
Habitat
Social

Cayman 27
UCF Marketing
Evok Advertising
Disney's Yellow Shoes Creative Group
Generositas
Florida State University
McCann Port Of Spain
Advertising & Marketing (Ja.) Ltd.
Collier Morrison Belgrave
Collier Morrison Belgrave
Collier Morrison Belgrave
Tinsley Advertising
BVK MEKA

AL Thompsons
University of Central Florida
Orange County Public Schools
Disney Parks and Resorts
Guardsman Limited
Florida State University
BPTT
J. Wray & Nephew Ltd.
TSTT bmobile
Carib Brewery Limited
TSTT bmobile
City Furniture
Dominican Republic Tourism