



AMERICAN ADVERTISING FEDERATION
4TH DISTRICT

July 1, 2005

Jones Advertising
Bob Jones
1234 Advertising Lane
Marketing Oaks, FL 12345

Hi Bob,

I am writing to extend an invitation to join the advertising industry's leading professional organization.

The best thing about my position on the Board of the **Gainesville Advertising Federation** (the local chapter of the 50,000 member American Advertising Federation) is being able to reach out to qualified prospects like yourself and share all the resources and opportunities membership provides. While there are too many to list here, here are some of the highlights...

- Access to networking events both here at home and across the state and nation
- Speakers and programming designed to enhance your professional development
- Discounts on products and services essential to our industry
- Legislative influence through our lobbyists in Tallahassee and Washington D.C.
- Participation in crucial public service and education initiatives

We have a **luncheon** coming up and I would be pleased to have you attend as my guest. It is **July 25th from noon to 1pm** at **Savannah Grand on Main Street**. This month's speaker is **Dr. John Davis** on **the challenges agencies face in the new millennium**. It is certain to be a great presentation.

I will call you in the next few days to see if you are available to join us. In the meantime, you can get more information on our organization at www.gaf.org.

Best wishes and I look forward to speaking with you,

Signature Here

Damion Wasylow
Membership Committee Chairperson
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